



# Alamo Kiwanis Club

## 2017 Sponsorship Opportunities

Check Level Chosen

	PRESENTING SPONSOR ★	CAS SPECIAL RECOGNITION ☆	FNDR TIX ↩	CAS TOTAL TIX ↩	CAS VIP TIX ⚓	AKC MTG SPEAKERS	LOGO DISPLAYED CAS & FNDR	WEBSITE LOGO
Children's Superhero (\$15,000)	X	X	40	20	20	2	X	X
Children's Hero (\$10,000)		X	40	20	20	2	X	X
Children's Mentor (\$5,000)			30	14	14	2	X	X
Children's Benefactor (\$2,500)			20	10	4	1	X	X
Children's Friend (\$1,000)							X	X

Alamo Kiwanis Charity Art Show (CAS) | January 20, 2017 | [www.kiwanisartshow.com](http://www.kiwanisartshow.com)

Fiesta Noche del Rio (FNDR) | May 12 - August 12, 2017 | [www.fiestanochesa.com](http://www.fiestanochesa.com)

- ★ Presenting Sponsor for either CAS or FNDR, including primary media, website, and event recognition
- ☆ Naming for CAS art sale, beverage service, food service, or casino.
- ⚓ VIP tickets for CAS provide access to the art sale one hour prior to other non-VIP attendees.
- ↩ All tickets to events are optional at the request of the sponsor. IRS regs require reduction in charitable contribution for the value of goods and services received with the ticket. For CAS, that reduction is \$40 per ticket and FNDR is \$10 per ticket. Please consult your tax advisor.

### Sponsorship Contact / Payment:

Company:	Contact Name:
Mailing Address:	Email:
Sponsor Amount:	Phone:
Credit Card Payment / Card Type:	Name on Card:
Number:	Expiration:

Checks Payable to / Mail to: Alamo Kiwanis Club Charities, Inc.,  
911 N. Main Ave., Suite B-4, San Antonio, TX 78212-4724

More Information: Heather Akkerman, Executive Director  
[akc@alamo-kiwanis.org](mailto:akc@alamo-kiwanis.org) / 210-226-4651 / [www.alamo-kiwanis.org](http://www.alamo-kiwanis.org)

Email high resolution corporate logo to: [marviamavant@yahoo.com](mailto:marviamavant@yahoo.com)

### Recognition for Sponsorship:

80,000 FNDR brochures distributed throughout San Antonio hotels, restaurants, etc. with sponsor logos

3,000 CAS invitations with sponsor logos

Approximately 750 CAS event attendees

Approximately 8,000 FNDR attendees per year

Approximately 5,000 riverboat riders pass by Arneson River Theater each FNDR show day

Sponsor logos displayed at FNDR and CAS events

Presenting sponsors recognized in radio, print, and TV advertising

Sponsor logos displayed on AKC, CAS, and FNDR websites